

MILWAUKEE ONE OF THE "BEST OF THE WORLD" IN 2023!

FIND OUT WHY NATIONAL GEOGRAPHIC NAMED

Welcome to a great place on a Great Lake! A city where art museums fly, festivals happen year round, and good things are always brewing. Let this map be your guide as you plan your own adventure and explore the "Good Land!"

m Pizza Man F6

Proof Pizza C3

potawatomi Casino Hotel B3

Punch Bowl Social C3

Ristorante BARTOLOTTA

Roundhouse at McKinley Marina E2

RARE Steakhouse
 □3

Rise & Grind Cafe C1

dal 1993 H7

SafeHouse C3

110 Shake Shack C3

Smoke Shack C3

SportClub C3

117 Sugar Maple C5

WurstBar D2

BREWERIES

& BEER GARDENS

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☐ Black Husky Brewing □
☐

Croatian Park Beer Garden 17

Estabrook Beer Garden J6

The Explorium Brewpub

1 Indeed Brewing Company C4

The Landing at Hoyt Park

Big Lion's Tail Brewing Co. G6

123 The Fermentorium Vinyl Lounge H6

Third Ward C3

Lakefront Brewery C2

Beer Garden G

MobCraft Beer C4

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Sprecher Brewery 16

137 Torzala Brewing Co. C5

Wizard Works Brewing C3

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Morth Avenue Market 16

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Skilos, A Family Pet Store
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Discover Wauwatosa G7 Wisit Kenosha 37

99 VISIT Milwaukee C3

**,

THE CITY OF

FESTIVALS

OVISITOR

INFORMATION

Local Parking

Find up-to-date hours and information at visitmilwaukee.org. **Toll-Free Phone Number**

(800) 554-1448 **Local Phone Number**

(414) 273-7222 **Visitor Experience Centers**

VISIT Milwaukee Offices 648 N. Plankinton Ave. STE 220 Inside the Wisconsin Center 400 W. Wisconsin Ave.

At Milwaukee Mitchell International Airport baggage claim 5300 S. Howell Ave.

citv.milwaukee.aov/park **Local Bus Information** ridemcts.com

thehopmke.com **Bublr Bikes** Information & App

bublrbikes.org

The Hop (Streetcar)

TRAVEL

BEST







FISERV

FORUM

MILWAUKEE

PIERHEAD





FOREST HOME

CEMETERY

MILWAUKEE PUBLIC MARKET

MARKETPLACE



ABHM

FRANK

LLOYD WRIGHT

MILWAUKEE

PUBLIC MUSEUM





HARLEY-DAVIDSON

MUSEUM

MITCHELL PARK

AMERICAN

MOTORCYCLE



THE BASILICA

HENRY MAIER

FESTIVAL PARK

NATIONAL BOBBLEHEAD

HALL OF FAME



MILWAUKEE

NORTH POINT



ARTS CENTER

MANSION

PABST

THE BREWERY

DISTRICT



POTAWATOM

CASINO HOTEL

DANIEL W. HOAN



WORLD























OFFICIAL VISITORS MAP

ACCOMMODATIONS



1 ALOFT MILWAUKEE DOWNTOWN C 1230 N. MLK Dr. Celebrate your style at Aloft Milwaukee Downtown ideally situated directly on the RiverWalk and adjacent

2 AMBASSADOR HOTEL MILWAUKEE,

TRADEMARK COLLECTION BY WYNDHAM A

2308 W. Wisconsin Ave. The Ambassador is Milwaukee's Landmark Art Deco hotel. Restored to its original beauty, the hotel offers today's luxuries amidst the elegance of the 1920s.



3 DUBBEL DUTCH D

Historic boutique hotel featuring self check-in/out. Each room is unique with modern amenities. Enjoy coffee & drinks at the Gülden Room.



A historic, Art Deco landmark combining 1920s grandeur & elegance with today's modern







424 E. Wisconsin Ave. Historic, AAA 4-Diamond Hotel. Grand elegance marries history with modern amenities. Largest





10 POTAWATOMI CASINO HOTEL B: 721 W. Canal St.

Luxurious, modern high-rise hotel and 24/7 casino gaming excitement. Go all in with dining, bars, and neeting spaces for every taste.

11 RESIDENCE INN BY MARRIOTT MILWAUKEE DOWNTOWN C 648 N. Plankinton Ave.

(414) 224-7890 | marriott.com A Top choice for extend stay needs. Boasts downtown & river views from suites featuring 20-foot ceilings & full-length windows. Complimentary hot breakfast.



RV PARK AT STATE FAIR PARK A3 The only RV Park in Metro Milwaukee, Located just minutes from multiple destinations throughout

the city. Open year-round.

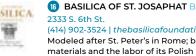
SAINT KATE - THE ARTS HOTEL C. (414) 276-8686 | saintko A modern luxury experience with an artful twist, where every aspect of the hotel is inspired by music,





ATTRACTIONS

15 AMERICA'S BLACK HOLOCAUST MUSEUM C2 (414) 209-3640 | abhmuseum.org Museum educating the public of the harmful legacies of slavery and promoting racial repair, reconciliation



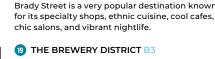
Modeled after St. Peter's in Rome; built from recycled materials and the labor of its Polish immigrant



17 BOERNER BOTANICAL GARDENS I 400 Boerner Dr., Hales Corners (414) 525-5600 | county.milwaukee.gov/en/parks

explore/boerner-botanical-aardens Thousands of plants bring the seasons to life at the Botanical Gardens, with colorful & fragrant displays laid out in 12 formal gardens.











the museum champions history and local arts through







Make Discovery World your next family adventure filled with fun science experiences & the underwater worlds of the Reiman Aquarium.



26 HAGGERTY MUSEUM OF ART B:

414) 288-1669 | marguette edu/haggerty-museur

Open daily & free to all, the Haggerty starts at the

terfront public park in the Harbor District.

n experience at the H-D Museum is unlike any other

Discover 120 years of history & culture through stories

ncludes a play structure, water feature, canoe

tersection of creativity, intellect, & social justice

1234 W. Tory Hill St.

Rotating exhibitions.

27 HARBOR VIEW PLAZA C

and kayak launch, and dock.

28 HARLEY-DAVIDSON MUSEUM

29 HISTORIC KING DRIVE BID #8 C

osters a unique experience while attracting

Explore the best of Milwaukee in this revitalized

warehouse district - home to eclectic eateries

With 3 special exhibits, a permanent exhibit,

communities & explores contemporary issues

A unique experience of art in nature through a

See works of art from antiquity to the present day

throughout four floors in WI's largest art museum,

35 MILWAUKEE COUNTY HISTORICAL SOCIETY C

Stunning historic bank building is home to Brew City:

admission supports our work to preserve local history

The Story of MKE Beer exhibit and a gift shop! Your

190 acres of park-like land featuring naturalisti

animal habitats that's home to over 3.000 animals

1898 building with 2 million items, rare & historic

collections, business commons, children's room,

Natural history museum in the heart of downtown,

featuring dinosaurs, walk-through villages, a live

collection of 50 monumental sculptures sited across

& programs, JMM builds bridges between

33 LYNDEN SCULPTURE GARDEN 16

40 acres of park, lake, and woodland.

(414) 273-8288 | milwaukeehistorv.net

36 MILWAUKEE COUNTY ZOO F7

Open all year. Hosts special events.

green roof, & art gallery. Free tours.

38 MILWAUKEE PUBLIC MUSEUM B

39 MILWAUKEE THEATER DISTRICT C

Milwaukee's most entertaining district

Nine theaters all located in a convenient,

walkable cluster the heart of downtown

40 MITCHELL PARK HORTICULTURAL

CONSERVATORY - THE DOMES

jungle, and bright colors of a floral garden.

Visit Milwaukee's most unique destination

Feel the heat of the desert, humidity of a tropical

10001 W. Bluemound Rd.

MILWAUKEE PUBLIC LIBRARY B3

(414) 286-3000 Lmpl org

00 W. Wells St.

524 S. Layton Blvd.

DOMES

414) 278-2728 | mpm.edu

butterfly garden, & more.

34 MILWAUKEE ART MUSEUM I

700 N. Art Museum Dr.

910 N. MLK Dr.

(414) 446-8794 | lyndensculpturegarden.

2145 W. Brown Deer Rd., River Hills

unique boutiques, and remarkable art.

3 JEWISH MUSEUM MILWAUKEE

more businesses & preserving the culture

414) 265-5809 | kingdriveis.con

1 HISTORIC THIRD WARD C

726 N MIK Dr

525 E. Chicago St.

360 N. Prospect Ave.

through Jewish history & art.

77) 436-8738 | h-dmuseum coi



collection dedicated to the evolution of human work,

all ages year round. 46 TEN CHIMNEYS I V31575 Depot Rd., Genesee Depot (262) 968-4161 | tenchimnevs.org Open to the public as a world-class house museum and national resource for theater, arts, and education. Celebrating theater since 1996.

OLD WORLD WISCONSIN I

43 PABST MANSION A

44 RACINE ZOO

131 N. Main St., Racine

2000 W. Wisconsin Ave.

(414) 931-0808 | pabstmansio

and a brilliant fine arts collection.

N372 S9727 Hwy. 67, Eagle



2220 N. Terrace Ave. An Italian Renaissance-style villa on the bluffs of Lake Michigan with expansive gardens &



48) WAREHOUSE ART MUSEUM | WAM A (414) 252-0677 | wammke.ora A free museum dedicated exclusively to the exhibition

DINING & DRINKS



50 AJ BOMBERS Milwaukee's award-winning burger joint is the best place to enjoy smash-style burgers, beer, booze, and bombs of peanuts. Open daily.



51 ANYTIME AREPA C 14) 882-5522 | anytimegrepa.co A family-owned business offering traditional Venezuelan Arepas and Empanadas. Find us at the popular Zócalo Food Park in Walker's Point or downtown at 3rd Street Market Hall.



52 ARIA – THE RESTAURANT AT SAINT KATE C 139 E. Kilbourn Ave. Located inside Saint Kate – The Arts Hotel, featuring a locally inspired, seasonal menu inspired by Wisconsin and its European ancestry.



BACCHUS – A BARTOLOTTA RESTAURANT D 25 E. Wells St. (414) 765-1166 | bacchusmke Set in a sleek & stylish space, Bacchus serves modern cooking in a vibrant setting & offers one of the city's most extensive wine lists.



54 BALZAC D 1716 N. Arlington Pl. Voted Best Wine Bar by Milwaukee, this wine bar off Brady Street features small plates and a curated list including natural and organic wine.



55 BARTOLOTTA'S LAKE PARK BISTRO 3133 E. Newberry Blvd. (414) 962-6300 | lake Award-winning French cuisine, located in a historic park pavilion setting overlooking Lake Michigan, & featuring MKE's only all-French wine list.



56 BELAIR CANTINA D Voted Milwaukee's best taco, BelAir is a must for fresh happy hour 4 p m to 6 p m



57 BLU C3 424 E. Wisconsin Ave. Savor spectacular views from the top of The Pfister Hotel while enjoying a fine wine or signature cocktail with live music every weekend.







(414) 212-8115 | boonemilwaukee.com A classic cocktail bar situated on the Milwaukee River with views of the Hoan Bridge - pretentious drinks without the pretentiousness. 1 THE BRIDGEWATER MODERN GRILL 2011 S. 1st St.



1007 N. Cass St.

room, or lush courtyard in summer.

oak-fed grill. The space features MKE's longest 92 MONARCH LOUNGE riverfront patio & indoor/outdoor bar 09 W. Wisconsin Ave. GAFÉ AT THE PLAZA C3 Relax with a signature cocktail in this beautiful 1920s art-deco style lounge located inside the Hilton (414) 276-2101, Ext. 500 | plazahotelmi Milwaukee City Center. A local favorite café serving wholesome classic breakfast and lunch at a vintage counter, cozy dining



Carnevor consistently tops year-end "Best Of" lists. Lauded for its variety of culinary tastes in a modern,

MOTOR BAR & RESTAURANT C3 (414) 287-2822 | motorrestaurant.com MOTOR's bold American classics are served up in true larley-Davidson style and celebrate the taste of life on MR. B'S - A BARTOLOTTA STEAKHOUSE I 8380 W. Capitol Dr., Brookfield

(414) 249-4090 | newsroompub.com

1,200 famous autographs cover the walls.

Home to the Milwaukee Press Club since 2000,

wsroom Pub is filled with rich history. More thar



Featuring a wide variety of steaks cooked to perfection in a high-heat wood-burning oven. One of "America's Top 20 Steakhouses" – The Daily Meal 95 MR. B'S – A BARTOLOTTA STEAKHOUSE I



120 N. Cedarburg Rd., Mequon Featuring a wide variety of steaks cooked to perfection in a high-heat wood-burning oven. One of "America's Top 20 Steakhouses" – The Daily Meal 95 NEWSROOM PUB C



 NOMAD WORLD PUB 1401 E. Brady St. Iconic pub featuring year round heated covered decks & patio, a heated parklet. & a coffee bar with breakfast all day. ocated in the U.S. Bank Center featuring a wide array



(414) 225-3260 | oggiesmke.com Set in the downtown renovated Hotel Metro. you'll experience a Modern European menu with a Midwestern charm. Creating a down-to-earth vibe OLD GERMAN BEER HALL C3

93 OGGIE'S RESTAURANT C

009 N MIK Dr

(414) 226-2728 I oldae



brewed according to Bayarian purity law. ONESTO C3 221 N. Broadway Onesto puts a modern twist on Italian cuisine.

Enjoy house-made pasta and a wide selection

Representing the spirit of the Hofbräuhaus München.

Experience Munich with German foods and beer



POTAWATOMI CASINO HOTEL B3 (800) PAYSBIG I payshia cor Elevate your stay by visiting one of the many



Located in Saint Kate - The Arts Hotel. A fast-casual leapolitan style pizza joint with modern ambiance and casual service. PUNCH BOWL SOCIAL CO



■ RARE STEAKHOUSE □ 833 E. Michigan St. 414) 273-7273 Created by Wisconsin natives, for Wisconsin



7616 W. State St., Wauwatosa Nestled in a historic brewery building, Ristorante Bartolotta dal 1993 is acclaimed for its authentic rustic Italian cuisine in a cozy, intimate setting.



Nestled along the public boat launch, drop your anchor & enjoy a relaxing beer garden & park-like lawn along 109 SAFEHOUSE



oin in on the city's best-kept secret since '66. at our family-friendly restaurant. SHAKE SHACK C3



Modern burger stand known for its delicious burgers hot dogs, frozen custard, beer, and wine. Fresh, simple. quality food at a great value. 112 SMOKE SHACK C

414) 431-1119 | smoke-shack.com

50 N. Jefferson St.



1900 W. St. Paul Ave. (414) 931-1919 | sobelmanspub sobelman's is located in the heart of the Menomone Valley! The Original Burger and Bloody Bar since 1999.

414) 808-1588 | sportclubmke.com



Not the average sports bar. Featuring private party spaces, heated patio, full menus, weekend brunch, & its famous happy hour. 111 STELLA VAN BUREN □

m TWISTED FISHERMAN BEACH BAR & RESTAURANT

TAVOLINO | WINE + PASTA + PIZZA D2 2315 N. Murray Ave. We feature a seasonal menu with rustic Italian dishes, cocktails with Italian flair, & a 100% Italian wine list.

A true destination. Open year-round!

414) 988-8018 | valentinecoffeeco.cor

Enjoy with locally made bakery items.

BREWERIES & BEER GARDENS

124 THE BAVARIAN BIERHAUS I

(414) 236-7000 | thebayarianbierhaus.com

CROATIAN PARK BEER GARDEN IT

ESTABROOK BEER GARDEN 3

I LAKEFRONT BREWERY

MKE's #1 brewery tour, led by entertaining,

beers and food. Gift shop. Open daily.

The world's first crowdsourced brewery!

Serving up a variety of flagship, seasonal

& appetizers from our kitchen.

701 W. Glendale Ave., Glendale

shop. Taproom. Special events.

138 WIZARD WORKS BREWING

3RD STREET MARKET HALL C3

A celebration of our city's cuisine, diversity,

downtown block. Where people come together.

and culture on a cherished and historic

MILWAUKEE PUBLIC MARKET C3

(414) 336-1111 I milwaukeepublicmarket ora

of artisan and ethnic products, and freshly

M SHERMAN PHOENIX MARKETPLACE

(262) 228-6021 | shermanphoenix.com

wellness services & cultural activities.

Bursting with unique, high-quality selections

prepared foods. Eat in the market's second floor

25+ small black-owned businesses & a magnetic

atmosphere, offering diverse foods, shopping,

Food trucks, handcrafted cocktails & brews

Whether you're grabbing lunch, celebrating,

or going on a first date. Zócalo is the place to be!

ayaks Rentals and Tours. Conveniently located

by Hoan Bridge, Free parking! New this year is the

8-passenger "Beast" stand-up paddleboard.

275 W. Wisconsin Ave.

400 N. Water St.

3536 W. Fond Du Lac Ave.

M ZÓCALO FOOD PARK C

45 BREW CITY KAYAK C4

636 S. 6th St.

ZÓCALO

RECREATION

& taproom-only released beer alongside pizza

Milwaukee's Original Craft Brewery. Award-winning

craft beer and soda. Family-friendly brewery tours. Gift

Traditional styles made with a combination of science

and magic in the heart of downtown Milwaukee.

experienced guides. Beer Hall serves award-winning

72 N. Commerce St.

33 MOBCRAFT BEER

505 S. 5th St.

Sprecher BREWERY 16

231 E. Buffalo St.

FOOD HALLS

9100 S. 76th St., Franklin

Memorial Day-Labor Day.

LOCALLY ROASTED COFFEE! We start with the best

ocated on Brady Street, WurstBar offers late-nigh

food, tap beers, & a shuttle service to Brewers games,

Milwaukee's most authentic destination for a German

good time is a brewery, bierhall, and two biergartens

Beer Garden open to the public, Thursday evenings

100 THE EXPLORIUM BREWPUB THIRD WARD

eans available & a passion for everything delicious.

VALENTINE COFFEE CO. C.

Summerfest & the State Fair!

WURSTBAR D

39 E. Brady St.





(III) EDELWEISS BOATS -MILWAUKEE RIVER CRUISE LINE



ruises travel along the Milwaukee River, highlighting the downtown architectural gems and shoreline of Lake Michigan. Enjoy food and beverage





books, posters, postcards, and gifts. ■ LAKESHORE PADDLE SPORT RENTALS D 500 N. Harbor Dr.



SIGHTSEEING TOURS & PRIVATE CHARTERS 1124 N. MLK Dr. Narrated tours, cocktail cruises, and live music

Double-decker vessels sail Milwaukee's rivers,



Explore the streets and bike paths of Milwaukee MILWAUKEE DUFFY BOATS C 20 S Water St

(414) 240-8428 | milwaukeeduffv.co

Groups of six to 12 are welcomed.



MILWAUKEE KAYAK COMPANY C 318 S. Water St. Explore downtown Milwaukee by kayak, canoe, and paddleboard. Daily rentals & weekly guided tours

Explore the Milwaukee River on our self-captained

lectric boats. Enjoy a quiet and fine-free experienc



(414) 261-2425 Lpaddleto Party on the Milwaukee River with our pedal-powered MILWAUKEE (plus a motor) boats. Comes with a captain and mate so you can focus on the get down



xplore the streets of Milwaukee on a rolling BYOB tavern. Stop at local watering holes and enjoy all that Milwaukee has to offer. **100** POTAWATOMI CASINO HOTEL B3 1721 W. Canal St.



thousands of slot machines, bingo, and more. Luxury high-rise hotel, steps from the action ® RIVERWALK BOAT TOURS & RENTALS 0 N. Plankinton Ave.



414) 283-9999 | riverwalkboats.cor Cruise through downtown Milwaukee on one of our for up to 48 people. Amazing experiences!

SHOPPING & BEAUTY



Multicultural local & global art, MKE postcards Unique jewelry, cards, books, calendars. Portraits by appointment. Event space available



(414) 304-5992 | beefjerkyoutle Experience the "Grand Tour" and unleash 66 BOSWELL BOOK COMPANY



1024 E. State St. Since 1966, we are Wisconsin's oldest & most diverse art gallery, offering over 6,000 artworks by over 800 artists from all over the globe.



328 N. Farwell Ave. kilos, A Family Pet Store is a family-owned pet supplies store on Milwaukee's East Side. Open 7 days a

week with curbside pickup available.



14) 209-4808 | citytoursmke.com 414) 264-7776 Lvoluptu Experience MKE in an open air cruiser (doors for rain/ A shop for women & also the men who love them. 'My 1st customer was a man." We carry those winter). See the sights, taste the beer, & adventure out hard-to-find sizes. Visit us, we fit you right WALTHERS 16



(800) 487-2467 | walthers.com Proudly serving model railroaders, collectors and layout operators since 1932 with everything needed to build a great model railroad.

WELL SPA + SALON □ 424 E. Wisconsin Ave. Milwaukee's best day spa & full-service salon.

(B) VOLUPTUOUS SECRETS

III FISERV FORUM C 1111 N. Vel R. Phillips Ave.

heart of Deer District, is home to the Milwaukee Bucks & year-round entertainment. 185 HENRY MAIER FESTIVAL PARK □

Fisery Forum, a world-class arena located in the

414) 273-7206 | mare A premier location for Broadway shows for meetings and events. **188** MILLER HIGH LIFE THEATRE C

round calendar of live entertainment including concerts, Broadway shows, family events, and MILWAUKEE AREA TECHNICAL COLLEGE

and a key driver of the region's economy. MILWAUKEE SYMPHONY ORCHESTRA





A catalyst for discovery and exploration of the arts. Focuses on three main disciplines performing arts, arts education, and visual arts.







RESOURCES

(414) 479-3548 | discoverwaywatosa co With unique offerings in shopping, dining, and experiences, a visit to Tosa will leave you with stories to share and memories to cherish



WISIT MILWAUKEE C 648 N. Plankinton Ave. Ste. 220 Your source for all things Milwaukee! Plan your visit in one of National Geographic's







Bobble over to the world's only Bobblehead Museum! Featuring the largest bobblehead collection, exhibits a store, & more!

Explore the lives of those who called Wisconsin home.

At the core of the storytelling is the understanding

The historic home of beer baron Frederick Pabs

Offers engaging wildlife encounters, interactive

conservation education programs, & special events for

boasts stunning interiors, exceptional craftsmanship,

68 CEDAR CREEK WINERY I N70 W6340 Bridge Rd., Cedarburg 262) 377-8020 | cedarcre Open daily, year-round, including many festivals Located in the historic Cedar Creek Settlement in downtown Cedarburg, WI.

69 CENTRAL STANDARD CRAFTHOUSE & KITCHEN C

414) 455-8870 I thecen Local Award Winning Distillery, handcrafted cocktail, SHOW YOUR VISITORS MAP & RECIEVE BUY ONE GET ONE COCKTAILS! O CHAMPION'S PUB D:



space with superior hospitality.

favorite downtown destinations.

cocktails with an extensive bourbon list.

Great spot for brunch, lunch, and happy hour.

American comfort food and bar fare, all served

ocated in Saint Kate - The Arts Hotel. Indulge

in a variety of champagnes, wines, or cocktails

4) 847-9580 | fuelcafe com

with great coffees, cocktails, and been

81 GIGGLY CHAMPAGNE & WINE BAR

a bit of whimsy and a lot of playfulness.

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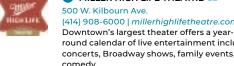


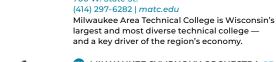


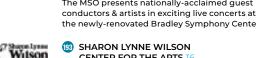






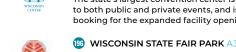








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