

CHAMPIONS OF HOPE

CAMPAIGN SCORECARD
October 1st – September 30th

POINT LEVELS



1,000



750



550



350

Organization	Primary Contact	Email

Campaign Overview

The Champions of Hope Campaign encourages workplaces and community partners to promote organ, tissue, and eye donation through education, outreach, and action.

Participants plan and complete activities throughout the campaign period and track them on this scorecard. Each activity earns points, and your total point value determines your recognition level at the annual Champions of Hope celebration.

Scorecards must be submitted by September 30, 2026.

Hot Tip!

Track your progress monthly and submit scorecards throughout the year for inclusion in the leaderboard at versiti.org/championsofhope. Leaderboard will be updated quarterly.

Monthly Focus Activities

October			
Activity	Quantity	Points	Total
Attend Champions of Hope awards event and complete post-event survey		5 per attendee	
Attend Versiti Impact Summit and complete follow-up materials		5 per attendee	
Participate in a panel at the Versiti Impact Summit		10 per panelist or speaker	

November

Activity	Quantity	Points	Total
Celebrate National Donor Sabbath Month :			
Post on social media		5 per post	
Host an education event or outreach table, including chaplains or religious leaders		10	
Recognize Eye Donation Month :			
Post on social media		5 per post	
Provide cornea donation education in staff meetings		10	
Collect eyeglasses for eye bank recycling		10	

December

Activity	Quantity	Points	Total
Host a Season of Giving registration table, highlighting the gift of life		10	
Create Donate Life ornaments to decorate trees and encourage conversations about donation at home and work		15	

January

Activity	Quantity	Points	Total
Host a mobile blood drive or donor center takeover for National Blood Donor Month		50	

February

Activity	Quantity	Points	Total
Celebrate National Donor Day February 14:			
Post on social media		5 per post	
Hand out Valentine cards at an education event or outreach table. Print valentines at donatelife.net , or create your own (ex: <i>Roses are red, violets are blue, I'm a registered donor, how about you?</i>)		10	
Wear the mission! Order National Donate Life Month t-shirts for April from the Versiti February Pop-Up Shop		1 per item ordered	

March			
Activity	Quantity	Points	Total
Recognize National Kidney Month:			
Post on social media		5 per post	
Host a kidney screening event		50	

April			
Activity	Quantity	Points	Total
Celebrate National Donate Life Month (NDLM) :			
Post on social media using NDLM hashtags: #DonateLifeMonth #DonateLife First Wednesday of April: #LivingDonorDay Mid-April: #BlueGreenDay Late April: #PediatricTransplantWeek		5 per post	
Add NDLM banners to email signatures, websites, and/or social profile covers		5 per banner	
Participate in Blue & Green Spirit Week (on identified days or anytime throughout the month!):			
Dress up your pet in a Versiti Donate Life bandana; display in a photo gallery on social media or at work (Contact your Versiti lead for bandanas.)		1 per photo	
Share your decision to register as a donor; create a wall display or social post for others to share too		10	
Wear Donate Life colors and enter the Blue & Green Day Photo Contest for a chance to win a \$100 gift card!		10	
Make blue and green treats to share		20	
Host a Donate Life flag raising		20	
• With a registration table		10	
• With media/fire department attendance		50	
Host a Donate Life craft day with rock painting, sidewalk chalk drawing, window decorating, etc.		20	
Join Versiti at the Cream City 5K :			
Create a team		5 per participant	
Register to volunteer		5 per volunteer	
Sponsor the event		100	

May			
Activity	Quantity	Points	Total
In honor of Mother's Day, invite Versiti to educate on birth tissue donation at a staff meeting or event		20	
Join Versiti at the Play4Cade Organ Donor Awareness & Memorial Tournament:			
Play in the tournament		10 per team	
Donate blood		10 per donor	
Donate a raffle basket		25	
Sponsor the event		100	

August			
Activity	Quantity	Points	Total
Celebrate National Multiethnic Donor Awareness Month:			
Post on social media		5 per post	
Host a registration table, highlighting the importance of diversity in donation		10	
Play Lotería (Mexican game similar to bingo) at an education event or staff meeting (Contact your Versiti lead for materials.)		15	
Volunteer with Versiti at Mexican Fiesta		5 per volunteer	

September			
Activity	Quantity	Points	Total
Participate in the Live. Love. Donate. Golf Outing:			
Register to golf		10 per registrant	
Volunteer		10 per volunteer	
Donate a silent auction item		25 per item	
Sponsor a hole		100	

Year-Round Activities			
Activity	Quantity	Points	Total
Add donor registration link to employee email signatures		1 each	
Set up an unstaffed registration or information table		5	
Share donation-related content on social media (ex: infographics, impact stories, statistics, myths/facts)		5 per post	
Involve new departments, teams, or individuals in campaign activities, promotion, and events		5 per department	
Host an education event or donor registration table with Versiti staff and/or volunteers		10	
Invite Versiti volunteers and/or staff to share their connection to donation at meetings or events		10	
Create donation games or interactive activities (ex: word search, crossword, quizzes, coloring sheets)		10	
Display donation information at community health fairs, local sporting events, college campuses, organizations, etc.		10 per location	
Leadership communications promoting campaign events		10 each	
Invite partner organizations to participate (ex: share donation/transplant stories with media, display materials in adjacent clinics/neighboring businesses, etc.)		10 per invite	
Host a visit from "Dottie the Donor Dot" or "Beacon the Bear"		15	
Honor donor heroes through honor walks, flag raisings, or donor recognition areas (max 10)		25	
Create friendly competitions among departments, units or workplaces (ex: most points, most registered donors, most creative activity, most people involved, etc.)		25 per set competition	
Display posters, table tents, lawn signs, window clings, etc. throughout your organization		25 total	
Year-Round Points Total			

Bonus Opportunities			
Activity	Quantity	Points	Total
Every new donor registration = 1 point		1 each	
Create your own activity (the more creative, the more points!)		1 each	
Completion bonuses (choose 1 and enter a value of 1):			
50% of activities completed: +50 points		50	
75% completed: +75 points		75	
100% completed: +100 points		100	
Grand Total			

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